

For Immediate Release

WEST COAST TURF PREDICTS NEW SOD WILL BE 'MOST USEFUL TURFGRASS FOR 21ST CENTURY'

Palm Desert—West Coast Turf is offering a new warm-season turfgrass that thrives under the salty conditions of reclaimed water, recycled wastewater and even seawater. For use on lawns, SeaIsle1 Seashore Paspalum is expected to be welcome news for homeowners in areas facing drought, restrictions on fresh water use or seawater incursion.

SeaIsle1 is a fine-bladed cultivar that exhibits a richer dark-green color than bermudagrass and an attractive, uniform texture. A low-maintenance grass, SeaIsle1 requires less water and fertilizer than other warm-season grasses and is tolerant of extreme pH, wear and tear, and water-logged conditions.

“We believe SeaIsle1 will become one of the most useful turfgrasses of the 21st century,” said John Foster, West Coast Turf’s president. “In many areas of the U.S., alternate water sources like reclaimed water are the only options for turfgrass irrigation. SeaIsle1 is a practical solution for these areas—and an aesthetic one too.”

Available now, SeaIsle1 is also ideal for sports fields, parks and golf courses in USDA zones 8 to 11.

West Coast Turf is a licensed seller of SeaIsle1 Seashore Paspalum and a full-service sod grower and installer with five Western U.S. locations: Palm Desert, CA, Stevinson, CA, Winchester, CA, Las Vegas, NV and Scottsdale, AZ. The company offers more than 20 varieties of turfgrasses along with such services as world-wide shipping and installation. For details on SeaIsle1 Seashore Paspalum call Danielle Marman at 760-360-5464 or 800-447-1840, or email her at dmarman@aol.com.

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